Mobilizing Churches to Multiply Impact
We believe the church should play a central role in helping bring about sustainable community transformation.

As a kingdom-centered giver, you imagine helping Houston become all that God intends for it to be: A place where every community thrives with all its beautiful diversity and everyone fulfilling their God-given purpose. You also want to maximize the impact of your giving, believing the church has a central role in bringing about this flourishing city.

At Houston Responds, we believe communities in Houston can be transformed, and that the church should play a key role in leading this change. With her rich cultural and economic diversity, connection to both needs and resources, and her mission to love their neighbors and care for the vulnerable, the church has the potential to be the catalyst for change. Meanwhile, churches are most-often working in silos: disconnected from each other and limiting the sustainable community impact they can make together.

Houston Responds exists to build and support coalitions of churches from the same geographic region so they can address the specific hardships that exist in their communities together. We base our approach on the Collective Impact model published in the Stanford Social Innovation Review. Their research shows that solving complex social problems relies on five conditions being present: a common agenda, shared measurement, mutually reinforcing activities, continuous communication, and backbone support. Houston Responds is the backbone organization that facilitates the other four conditions within these church coalitions.

When you give to Houston Responds, you join a community of kingdom-minded givers who are creating greater collective impact and collaboration among the church in Houston.
Since 2018, we have been helping churches multiply their impact.

Founded in the wake of Hurricane Harvey, Houston Responds initially focused on disaster response and helped churches rebuild more than 3500 homes in their communities. Today we help multiply the collective impact of churches to also address critical areas of brokenness like hunger, homelessness, trafficking, crime, addiction, illiteracy and more.

**2022 Community Impact - $75M**

Coalition churches reported over $75m equivalent of community impact, representing only a portion of the total impact they had.

Some examples of how the 620 participating churches have impacted their communities include:

- Food Distributed - 32 Million Pounds
- Volunteer Hours - 550,000
- Families Served - 1,300,000

*Preliminary Numbers for 2022*
COALITIONS GAINING TRUST AND GROWING IMPACT

There are 21 coalitions across greater Houston and more forming.

With every meeting, I sense a deeper trust and collaboration for meaningful impact in our community.
By some estimates, 25% of working families in Houston are living at or below the poverty line and have difficulty affording basic living essentials like diapers, a bed, or a toothbrush. Meanwhile, many US retailers have an oversupply of these items.

Houston Responds worked with Lakewood Church to organize a distribution center that is receiving these oversupplied goods and distributing them through the churches in the most vulnerable communities. This work has expanded to multiple distribution centers delivering to churches and partners all over the city.

Distribution Center Recipients
- Refugees
- Foster Families
- Crisis Pregnancy Centers
- Domestic Violence Victims
- Trafficking Victims
- Home Rebuilds
- Disaster Relief
- Title 1 Schools

We were really in need of a bed for our kids after the flood. Thank you!
2023 FINANCIALS

Houston Responds provides the expertise and backbone organization for coalitions of interconnected churches to serve their community together. This requires primarily a staff of advisors who facilitate local church collaboration to multiply collective impact. As such, the annual operating budget consists primarily of staff expenses and associated program overhead.

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
<th>Description</th>
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<tr>
<td>Central Support</td>
<td>$158k</td>
<td>Executive, Administration and Development Staff</td>
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<tr>
<td>Administration</td>
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<td>Office space, Administrative Support and General Overhead</td>
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<tr>
<td>Field and Programs</td>
<td>$308k</td>
<td>Program and Coalition Support Staff, Events and Programs</td>
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<td>Communications</td>
<td>$81k</td>
<td>Staff, Technology Support and Expenses</td>
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<tr>
<td>TOTAL</td>
<td>$587k</td>
<td>Mobilizing Churches for Impact</td>
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2023 STRATEGIC INITIATIVES

There are four strategic Initiatives for 2023 that require additional funding beyond the operating budget.

01 Form Five New Church Coalitions
We are working to launch five new impact coalitions in the areas of Greater Houston where multiple churches are requesting support for new leadership teams. This requires hiring an additional advisor and the associated administrative support.

Cost: $105k for Additional Coalition Advisor and Administrative Support

02 Launch Houston Flourishing Forums
Along with our partner National Christian Foundation, we are hosting five city-wide events for generous givers, church leaders, and non-profit leaders to address the critical areas of brokenness in our city (https://houstonflourish.com/) Two of these events have already taken place, attracting nearly 400 participants. Three additional 2023 gatherings are planned addressing hunger and resource scarcity, orphan and foster care, and refugees.

Cost: $85k for venues, food and additional staff support for Houston Responds to coordinate logistics.

National Christian Foundation
Develop Web-Based Church Mobilization Platform

Churches often lack the information to identify the most critical needs in their communities and lack access to the resources available to meet those needs. The Houston Responds mobilization platform is a web application for churches to help identify the needs in their communities, access the resources available to meet those needs, and the tools to mobilize members of their congregations to serve.

Total Project Cost: $114,900

2023 Web Development - $34,900
Phase 1 - Project Scoping | $6000
Phase 2 - Data Structure & Back-End Development | $9900
Phase 3 - User Experience Design | $2500
Phase 4 - Front End User Management & Content | $5400
Phase 5 - Map Experience and Demographics | $6300
Phase 6 - Unstructured Collaboration Tools | $4800

2023 Church Roll-Out and Knowledge Management Staff - $80k

Unite and Support Houston Area Pastors

Unite hundreds of Houston area lead pastors together in their communities for prayer, support, and gospel initiatives along with partner ministries Houston Church Planting Network and denominations like Union Baptist Association.

Cost: $89k for additional coordinating staff, administration and event overhead.
Support the work of Houston Responds to mobilize the church for collective Impact

01 Connect with us
Sign up for our newsletter to stay up-to-date on Houston Responds events. Reach out for a meeting to hear more.

02 Make sure your church is engaged
Fill out our interest form at HoustonResponds.org to find out about your church joining a coalition.

03 Give a financial gift today
Consider making a gift to support the work of Houston Responds to multiply collective impact in greater Houston.
Thank you for supporting our efforts to mobilize churches to multiply impact.

CONTACT

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